



Sponsors Newsletter - January 2021

Welcome to our first Sponsors Newsletter! This is where we will send you updates on the project, remind you of key dates & events and share ways of how you can get more involved.

Update on our Sponsors

We are delighted to announce that Securitas is the latest company to come on board! Our sponsors & partners now include Ocado (Location Partner for London) and Atlantic Pacific, Paradise, Browne Jacobson, Edding, Wesleyan, 22 Bishopsgate & Bupa as sculpture sponsors.

We are confident we will secure many more great sponsors in the following months. However, we still need your help in promoting this event so please feel free to shout about your support to your networks via your social channels and LinkedIn - please make sure you tag @gratitudeinart in your posts and include #thisisgratitude.

Also, if you haven't already submitted an eps. version of your logo, please do so and we will be able to add it to thisisgratitude.co.uk.



Update on Locations

Unfortunately, we were unable to find suitable event locations in either Belfast and Cardiff. Therefore, we have made the decision to take Gratitude to our home City of Manchester instead. We are in discussion with various parties in both Manchester and London and hope to confirm locations for these cities soon.

Events Dates

20 Aug – 30 Aug	Birmingham - Paradise, Chamberlain Square
03 Sep – 12 Sep	Manchester - Location TBC
17 Sep – 26 Sep	Edinburgh - Newhailes House
01 Oct – 10 Oct	London - Location TBC
14 Oct	Auction in London - Venue TBC

The Art Programme

In December, we announced that Dame Zandra Rhodes joined Gratitude as our Creative Ambassador. Part of her role will be to support our design shortlisting process; casting her eyes over the myriad of submissions, as well as attracting engagement with more established and profiled artists & designers from across her networks.

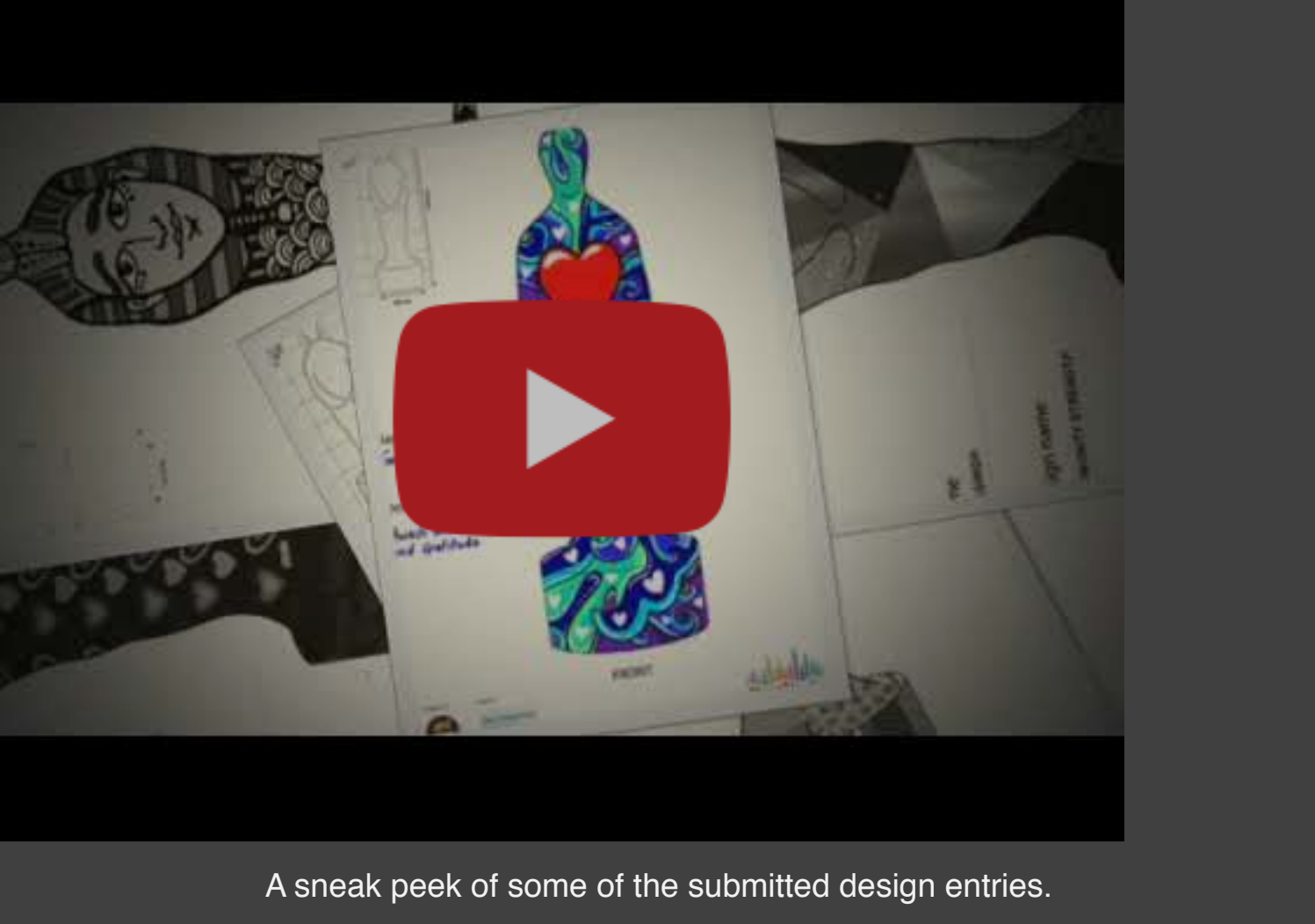


Featured in this weeks Guardian Lifestyle highlights, Dame Zandra has profiled her connection with Gratitude.

[Read Article Here](#)

Open call to artists

In November, we announced our Art programme with an 'open call', an opportunity for artists to submit their most innovative design concepts, which if commissioned will go on to feature on our Gratitude sculptures. We expect to receive upwards of 400 design submissions which will be shortlisted.



A sneak peek of some of the submitted design entries.

Selecting your design

On the **Wednesday 17th March** you will all receive a digital portfolio of the shortlisted designs and asked to choose your first and second preference by close of play on the 19th of March. We will brief you before the 17th.

We've been hugely uplifted by the quality of the designs received thus far, their ingenuity and creative approach to the brief is wonderful to see. The chosen artwork will be key in celebrating the incredible achievements of our key workers and reflecting the nations mood and collective experience during these challenging times. We know you will join us in commending the artists for their commitment, creativity and vision and in thanking them for this artistic outpouring and demonstration of our collective visual Gratitude.



Save the date!

A special virtual business briefing hosted by Dame Zandra Rhodes to encourage other businesses to get involved will take place on **Wednesday 17th February** from 3-4pm. We will also be joined by Louise McCathie, Director of Fundraising of NHS Charities Together.

Please pop a place holder in your diary, further details will follow.

Get in touch

Please contact the project team if you have any questions.

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