



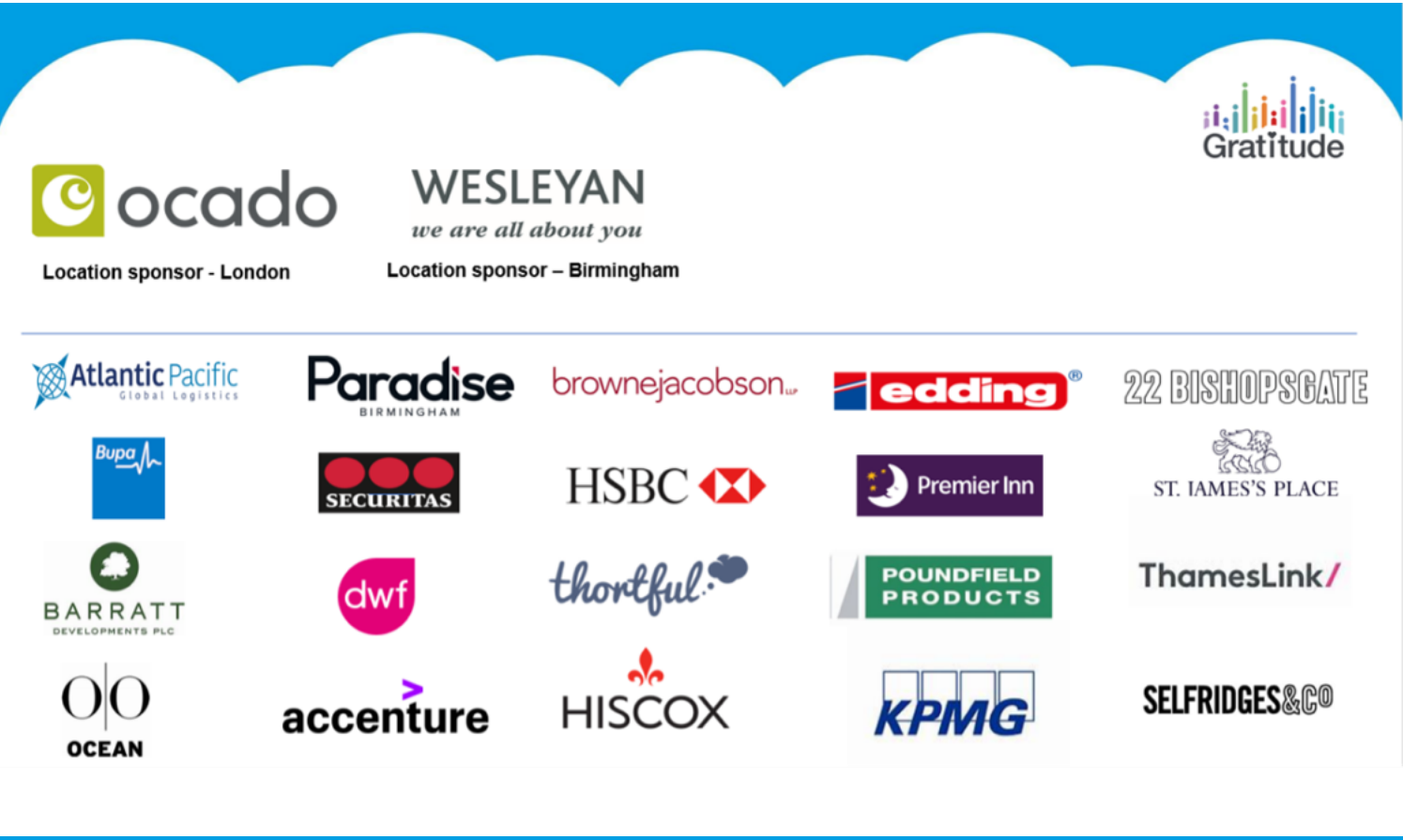
Sponsors Newsletter - May 2021

This is where we will send you updates on the project, remind you of key dates & events and share ways of how you can get more involved.

Update on our Sponsors

We are pleased to welcome Poundfield Products, Thameslink, Ocean Outdoor, Accenture, Hiscox, KPMG and Selfridges as sculpture sponsors. Ocean Outdoor will be promoting Gratitude and the auction via its city centre digital screens which will add some real excitement and exposure for our event.

We now have a very impressive list of sponsors but still need more and looking for location sponsors for Manchester and Birmingham. Please keep spreading the word far and wide. If you are interested in upgrading your sponsorship to location or becoming our auction partner then please get in touch.



Update on Locations

Event management plans are now being prepared and submitted to the relevant stakeholders in each location. We are finalising our Manchester Location and can confirm that this will be either Exchange Square or St. Peter's Square so watch this space.

Event Dates

20 Aug – 30 Aug	Chamberlain Square, Paradise Birmingham
03 Sep – 12 Sep	Exchange/St Peters Sq, Manchester
17 Sep – 26 Sep	Newhailes House, Edinburgh
01 Oct – 10 Oct	Southwark Cathedral, London
12 Oct	Auction in London - Southwark Cathedral

Update on brand assets

Sponsors Toolkit

We have developed our sponsors toolkit which contains brand assets, photography and other useful stuff. This can be accessed via a password protected area of the Gratitude website; if you haven't received your login details, please contact Isy – email lsabel@wildinart.co.uk



Update on our stories project

Just before the bank holiday we launched an initiative asking members of the public to submit their real-life stories about key workers during the pandemic and **we want our sponsors to be involved**. Once these are shortlisted, they will be voiced over by famous people and will be accessed via our website and our app. More information is contained here [Gratitude Stories](#).

We have some great celebrities involved including KT Tunstall and actors Christopher Eccleston, John Thomson, Julie Hesmondhalgh, Shobna Gulati, Adil Ray OBE, Jamie-Lee O'Donnell and Ciaran Griffiths.

So please **ask your employees to submit their stories and get involved**, the deadline for submission is 5pm 20 May 2021. Also, if you have access to any celebrities who would like to volunteer to be one of our voices then please get in touch.

Working with your artist

Many of you will now have spoken to your artist and be capturing some photos and video clips of your sculpture being created – don't forget to start sharing little snippets of these work in progress shots on your social media channels and tag us @gratitudeinart. We will share these with our audiences.



The boring stuff...

If you haven't given us your 100 words for the website (written in 3rd person) then please get this across to us – either on your google form or via email so that we can update our website.

[Google Form](#)



Save the date!

The sponsors activation workshop will be held virtually on 17 June 3-5pm.

Please pop a placeholder in your diary, further details to follow.

Get in touch

Please contact the project team if you have any questions.

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